



\$5.00

\$10.00 \$8.00

ACCESSORIES

Short Finger	Glove	Shoe Covers			
PriFlex Back Panel, Padded Synthetic Leather Palm		Traverso & HXT Thermal Fabric, Rear Locking Ankle Zippe			
Hook and Loo	op Wrist Closure				
Qty.		Qty.	TT	Thermal	
50-100	\$27.00	15-50	\$26.00	\$35.00	
101-250	\$24.00	51-100	\$22.00	\$31.00	
Cycling Cap		Socks			
SpeedPro Fabric, Integrated Sweatband		Moisture Wid	cking Fabric		
Crushable Fo	oam Brim				
Qty.		Qty.	3" Cuff	6" Cuff	
50-100	\$19.00	300-500	\$9.00	\$11.00	
101-250	\$15.00	501-1000	\$7.50	\$9.00	

ORDER INFORMATION

Pricing: Pricing includes all art layout and design (using any artwork, logos and/or ideas that you provide), 2 revisions, print set up, bagging and tagging of each item and standard domestic ground shipping.

Design: Primal has the most respected creative department in the industry, ready to transform your custom apparel ideas into reality. Our staff is comprised of avid cyclists and we are experts in branding and visual marketing, so trust Primal to put together an effective, professional design for your business, event, team, or club.

Volume Pricing: For pricing on quantities greater than those listed, please contact us at 1.800.275.6953 or request a quote at: custom.apparel@primalwear.com.

Payment: Orders will be submitted to production upon receipt of payment.

Upgrades: Apparel may fit differently if changes are made to standard product specs. This includes, but is not limited to, fabrics, chamois, flatlock stitching and zippers.

Minimums: Order quantities listed on this pricing guide indicate minimum order quantities for each product.

Apparel Specifications and Features: Detailed apparel specifications can be found in the 2014 Primal Custom Catalog.

Additional: Specifications and pricing are subject to change without notice.





HELIX KIT

Helix Jersey		Helix Bottoms			
SLR Ion & Z92 Fabric, Mesh Panels, Silicone Waist Gripper		Vero & Z92 Fabric, Silicone Leg Gripper			
Full Length (Exposed Zipper	HX8 Carbon (Chamois		
Qty.	Pro Sleeve	Qty.	Shorts	Bibs	
15-50	\$125.00	15-50	\$165.00	\$175.00	
51-100	\$110.00	51-100	\$144.00	\$154.00	
101-150	\$104.00	101-150	\$135.00	\$145.00	

JERSEYS

			JEF	RSEYS		
Summer Rad	ce Cut Jersey			Race Cut Je	rsey	
Q3 Elite Fabric, AE Elite Mesh Panels			SpeedPro F	abric, Full Length	n Hidden Zipper	
Full Length I	Hidden Zipper	, Silicone Wa	ist Gripper	Silicone Wa	ist Gripper	
Qty.	Short Sleeve			Qty.	Short Sleeve	Long Sleeve
15-50	\$90.00			15-50	\$80.00	\$95.00
51-100	\$75.00			51-100	\$73.00	\$88.00
101-150	\$69.00			101-150	\$65.00	\$80.00
Sport Cut Je	rsey			Women's G	Gemini Tank	
SpeedPro Fa	abric, 3/4 Leng	th Invisible Z	ipper	Q3 Elite Fak	oric, Inner Shelf E	Bra
Qty.	Sleeveless	Short Sleeve	Long Sleeve	Qty.	Sleeveless	
15-50	\$60.00	\$60.00	\$74.00	15-50	\$65.00	
51-100	\$54.00	\$54.00	\$60.00	51-100	\$60.00	
101-150	\$47.50	\$47.50	\$56.00	101-150	\$55.00	
Downhill Je	rsey			Tech Top		
SpeedPro Fa	abric, Available	e in Short, 3/	4 or Long Sleeves	SpeedPro F	abric	
Qty.	Short Sleeve	3/4 Sleeve	Long Sleeve	Qty.	Short Sleeve	
15-50	\$67.00	\$70.00	\$75.00	15-50	\$70.00	
51-100	\$52.00	\$55.00	\$60.00	51-100	\$63.00	
101-150	\$49.00	\$52.00	\$57.00	101-150	\$55.00	
Urban Jerse	у			UPGRADES		
SpeedPro Fa	abric, 6" Expos	ed Zipper	_	*not all upg	ırades are availa	ble on all products
Qty.	Short Sleeve			Q3 Eli	te Fabric	\$10.00
15-50	\$60.00			AE Eli	te Mesh	\$5.00

Full Zipper

Silicone Gripper

Reflective Piping

\$54.00

\$47.50

51-100

101-150





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Helix			Evo Corsa			
Vero & Z92 Fabric, Silicone Leg Gripper			Vero Fabric, Silicone Leg Gripper			
HX8 Carbon (Chamois		E6 Carbon Ch	amois		
Qty.	Shorts	Bibs	Qty.	Shorts	Bibs	
15-50	\$165.00	\$175.00	15-50	\$110.00	\$122.50	
51-100	\$144.00	\$154.00	51-100	\$84.00	\$93.50	
101-150	\$135.00	\$145.00	101-150	\$82.00	\$91.00	
Prisma			Pro T9			
PriFlex Fabri	c, Silicone Leg Gripp	er	PriFlex Fabric, Elastic Leg Gripper			
APX Chamois	5		E3 Chamois			
Qty.	Shorts	Bibs	Qty.	Shorts	Bibs	
15-50	\$82.00	\$96.00	15-50	\$70.00	\$85.00	
51-100	\$71.00	\$77.00	51-100	\$60.50	\$65.25	
101-150	\$67.00	\$72.00	101-150	\$57.50	\$62.00	
Peloton			UPGRADES			
PriFlex Fabric, Elastic Leg Gripper			*not all upgrades are available on all products			
E3 Chamois						
Qty.	Shorts	Bibs	Vero Fabric		\$12.00	
15-50	\$60.00	\$72.00	Silicone Gripper		\$10.00	
51-100	\$52.00	\$55.00	Chamois (F	Per Level)	\$15.00	
101-150	\$48.00	\$53.00				

SHORTS & BIBS

TriSuit
Z92 & Priflex Fabrics, Elastic Leg Gripper
3/4 Length Hidden Zipper, Tri Specific Chamois
Qty.
15-24 \$130.00
25+ \$120.00
Tri Shorts
ipper Z92 & PriFlex Fabric, Toggle Drawstring Waist
Elastic Leg Gripper, Tri Specific Chamois
Qty.
15-50 \$70.00
51-100 \$60.00
101-150 \$58.00

			0	UTERWEAR			
Paradigm Jacket			Lifestyle Jacket				
HXT Thermal Fabric, Reflective Piping			HXT Thermal	& Strata Fab	rics		
Qty.				Qty.			
15-50	\$178.00			15-50	\$160.00		
51-100	\$168.00			51-100	\$140.00		
101-150	\$164.00			101-150	\$130.00		
2nd Layer Jac	ket			Heavyweigh	t Long Sleeve	e Jersey	
Strata Fabric				Sfero Fabric			
Qty.				Qty.	Sport	Race	
15-50	\$115.00			15-50	\$95.00	\$105.00	
51-100	\$100.00			51-100	\$80.00	\$90.00	
101-150	\$90.00			101-150	\$75.00	\$85.00	
Wind Jacket				Wind Vest			
Altero Fabric				Altero Fabric, Double Zipper			
				Available with Midweight Back (Sfero Fabric)			
Qty.				Qty.	Standard	Midweight	
15-50	\$88.00			15-50	\$66.00	\$76.00	
51-100	\$75.00			51-100	\$51.00	\$61.00	
101-150	\$71.00			101-150	\$48.00	\$58.00	
Knicker				Tights			
Traverso Fabric, Elastic Leg Gripper			Traverso Fab	ric, Elastic Aı	nkle Gripper, Ankle Zip Closu		
E3 Chamois							
Qty.			Bibs	Qty.		Bibs	
15-50	\$95.00		\$105.00	15-50	\$90.00	\$100.00	
51-100	\$75.00		\$95.00	51-100	\$70.00	\$80.00	
101-150	\$70.00		\$80.00	101-150	\$65.00	\$75.00	
Warmers			UPGRADES				
Traverso Fab	ric, Elastic Gri	ppers		*not all upgr	ades are ava	ilable on all products	
Also Availabl	e in PriFlex F	abric					
Qty.	Arm	Knee	Leg	Vero F	abric	\$12.00	
15-50	\$28.00	\$30.00	\$39.00	Chamois (Per Level) \$15.00		\$15.00	
51-100	\$27.00	\$29.00	\$38.00	Double Zipper \$5.00		\$5.00	
101-150			\$36.00	Silicone Gripper \$10.00			
				Reflective Piping		\$8.00	